

Subject



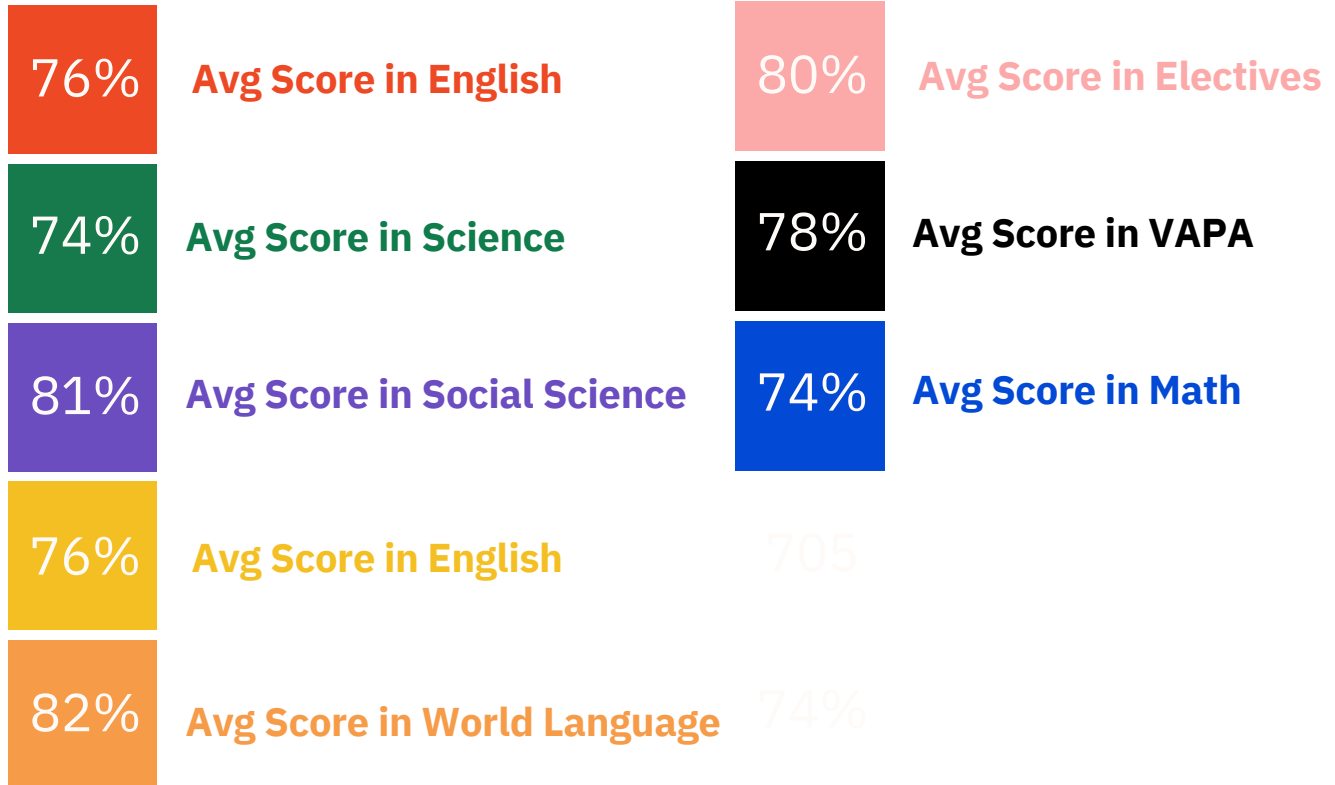
Redefining Online Education,
The Story of Subject and Colton
Joint Unified's Journey to
Academic Empowerment.



CASE STUDY

Subject

Results Achieved



Quote:

“Subject has profoundly **impacted our students** at Colton Joint Unified, fostering their growth, engagement and overall academic success. „

— Dr. Eric Mooney, Director of Secondary Education



Introduction

Colton Joint Unified School District (CJUSD) in San Bernardino, California, faced significant educational challenges exacerbated by the COVID-19 pandemic. In partnership with Subject.com, a Los Angeles-based educational technology company, CJUSD implemented an innovative online learning platform that transformed the educational landscape for its students. This case study explores the profound impact of Subject.com on student engagement, academic success, and the development of critical thinking skills, culminating in national recognition for the district's innovative use of technology in education.

About CJUSD

CJUSD provides education to over 7,500 high school students across five schools in Southern California. The majority of CJUSD students come from Hispanic/Latino backgrounds and face socioeconomic challenges.

Given the rich diversity but common hurdles, CJUSD requires flexible, engaging, and personalized instruction capable of elevating all students despite their backgrounds. The district sought solutions that could deliver the adaptive and inclusive education needed to help traditionally disadvantaged students achieve academic success.



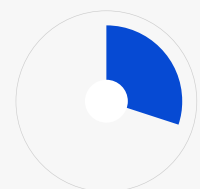
85%
Face Socioeconomic
Challenges



97.8%
Minority
Enrollment



65%
Qualify for Free
or Reduced Lunch



30%
English
Language Learners

Challenges Faced

CJUSD's interest in Subject stemmed from two critical motivations. Firstly, the district faced considerable challenges, notably due to the aftermath of the COVID-19 pandemic. The impact on academic achievement was profound, with 20.5% of the class of 2023 seniors receiving at least one failing grade. Additionally, 281 seniors across the district's three comprehensive high schools were in jeopardy of not graduating on time because they lacked the necessary credits. Aiming to boost graduation rates not only for the class of 2023 but also looking ahead to 2024 was a significant concern.

Secondly, the district's aims to equip every student with the essential foundation for pursuing higher education and securing a career that offers a sustainable income.



Subject

Solution

In response to the challenge, CJUSD sought assistance from Subject, to provide students an opportunity to recover credits and explore new interests. Subject takes a modern approach to education, utilizing short-form video lessons that leverage multimedia, narrative techniques, and relatable subject matter tailored to how today's students consume information.

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It was evident the team at Subject cared about our district and demonstrated a strong commitment to supporting our district's unique needs, Dr. Eric Mooney said.

They were attentive to hearing about our district's graduation criteria, timelines and specific data points ensuring alignment in our overall goals of not only improving graduation rates for the class of 2023, but 2024 as well,” he said.

All of this harmonizes with the district’s mission statement, he said, which promotes engaging, challenging and enriching opportunities and specialized programs so that each student can pursue college and career success, while also becoming compassionate human beings able to communicate, and even advocate, for themselves. Subject has helped substantially with the core content component.

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Implementation

Initially, a pilot program called Mission 220 was introduced at one site by the district. It involved credit recovery classes provided by Subject for extended-day intervention, aiding 41 students in overcoming the academic challenges brought on by COVID.

Following this achievement, CJUSD expanded the use of Subject to all five comprehensive sites. Students at Colton began enrolling directly with Subject alongside their regular classes.

Notably, Photography has been super popular with students at Colton, Bloomington and Grand Terrace high schools, while students also have gravitated towards English and Financial Literacy at Bloomington High and Psychology and Cryptocurrency at Grand Terrace.



Conclusion

The partnership between CJUSD and Subject exemplifies the transformative power of educational technology in addressing academic challenges and enhancing student engagement and success. Through innovative solutions, dedicated support, and a commitment to educational excellence, CJUSD has set a precedent for how districts can leverage technology to meet the needs of their students and prepare them for future success.

This case study serves as a testament to the potential of collaborative efforts between educational institutions and technology companies to create positive and lasting impacts on the education system.

Results Matter



Enhanced Student Engagement and Academic Success:

Students at CJUSD experienced a renewed passion for learning, improved academic performance, and success in credit recovery, particularly highlighted by the district's Mission 220 initiative.



Positive Feedback from the Community:

The Subject rollout has received rave reviews from students for its engaging materials and innovative approach to learning. The platform's impact extended beyond academics, contributing to the overall success of the district and aligning with its mission to empower students for postsecondary education and career readiness.

Quotes From CJUSD

"Subject provided our students with invaluable opportunities to extend their knowledge and skills far beyond the classroom."

Students shared that the engaging and interactive learning materials, innovative teaching methods and real-world applications really "help them to be more successful."

"Subject.com is super reliable in its communication with our counselors and administrators. This robust level of data collection allowed our district to be analytical and process and interpret our student success criteria in a timely and effective manner."

