



Subject

2025 — Conference

The *Future* of Learning is **Video-First**

Engage, Inspire, Achieve:
Learning in the Language
of Today's Students



Day 1 Agenda: **June 12th**

5:30 PM: Welcoming Remarks with CEO & Co-Founder of Subject, Michael Vilardo

6:00PM - 7:00 PM: Dinner and Drinks @ TBD

8:00 PM: Legendary Comedy

- *Wrap up the day with a night to remember! Enjoy an evening at Zanies Comedy Club — Chicago's legendary stage where stand-up greats got their start and new favorites keep the laughs rolling. Unwind, connect with fellow educators and innovators, and enjoy a night of food, fun, and unforgettable punchlines.*

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Day 2 Agenda: **June 13th**

07:00 AM: Optional Breakfast

7:30 AM - 12:00 PM: The Blueprint: How Midwest Leaders
Are Building What's Next

- *Full-day immersion in video-first, AI-powered learning*
- *Keynotes, product deep-dives, and real success stories from Midwest schools*
- *Roundtable discussions on the use of technology in schools*
- *Location: Wrigleyville*

1:20 PM: Chicago Cubs vs Pirates Game @ Wrigley Field

Register **Today.**



Have questions?

Email jd@subject.com or hollie@subject.com